



May 2 & 3, 2020 | T.W. Briscoe Park | Snellville, GA 2020 SPONSORSHIP OPPORTUNITIES

This year marks the 47th Annual Snellville Days and will feature over 150 handmade arts and craft booths, live entertainment, plenty of food, children activities and more. Over 30,000 attendees will join in on the fun and entertainment!

Title Sponsor

- Industry category exclusivity
- On-site display space (flexible space size with tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in selected contract print promotions
- Logo placement in all contracted television promotions
- Mentions in all contracted radio promotions
- Company name listed in all press releases
- Logo listed on static 4' x 8' digital billboard and company name listed on rotating digital board
- Logo and hyperlink on festival website <http://www.snellvilledays.com/>
- Logo on festival t-shirt (must have high res logo by April 12, 2020)
- Ten (10) festival t-shirts

INVESTMENT: Beginning at \$15,000

Presenting Sponsor

- On-site display space (flexible space size with tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Logo placement in selected contract print promotions
- Logo placement in all contracted television promotions
- Mentions in all contracted radio promotions
- Company name listed in all press releases
- Logo listed on static 4' x 8' digital billboard and company name listed on rotating digital board
- Logo and hyperlink on festival website <http://www.snellvilledays.com/>
- Logo on festival t-shirt (must have high res logo by April 12, 2020)
- Eight (8) festival t-shirts

INVESTMENT: Starting at \$5,000

Gold Sponsor

- On-site display space (flexible space size with tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Company name listed in all press releases
- Logo listed on static 4' x 8' digital billboard and company name listed on rotating digital board
- Logo and hyperlink on festival website <http://www.snellvilledays.com/>
- Logo on festival t-shirt (must have high res logo by April 12, 2020)
- Six (6) festival t-shirts

INVESTMENT: \$3,000 (\$2,500 Snellville City Business Address)

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Company name listed in all press releases
- Company name listed on rotating digital billboard
- Logo and hyperlink on festival website <http://www.snellvilledays.com/>
- Logo on festival t-shirt (must have high res logo by April 12, 2020)
- Four (4) festival t-shirts

INVESTMENT: \$2,000 (\$1,500 Snellville City Business Address)

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Logo and hyperlink on festival website <http://www.snellvilledays.com/>
- Company name listed on rotating digital billboard
- Listed on festival t-shirt (must be signed by April 12, 2020) • Two (2) festival t-shirts

INVESTMENT: \$750 (\$500 Snellville City Business Address)

Supporting Level

- Logo and hyperlink on festival website <http://www.snellvilledays.com/>
- Company name listed on rotating digital billboard
- Listed on festival t-shirt (must be signed by April 12, 2020)
- One (1) festival t-shirt

INVESTMENT: \$250

Please send a high-resolution jpeg copy of your logo to Deborah Puette at dpuette@snellville.org

Attn: Bill Watson | Sponsorship Manager billwatson@jrmmanagement.com

JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156

770-423-1330 | Fax: 770-293-0047



May 2 & 3, 2020 | T.W. Briscoe Park | Snellville, GA 2020 Sponsorship Form

Title \$15,000	Presenting \$5,000	Gold \$3,000 (\$2,500 Snellville City Business Address)	Silver \$2,000 (\$1,500 Snellville City Business Address)	Bronze \$750 (\$500 Snellville City Business Address)	Supporting \$250
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you are interested in participating in the 2020 Snellville Days Festival, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Gold Level may require a separate detailed agreement.

Company Name: _____ Contact: _____

Company Address: _____ Title: _____

City _____ State _____ Zip _____

Office: _____ Cell: _____ E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

Please review sponsor levels for quantities and fill in accordingly

T-SHIRTS: Small _____ Medium _____ Large _____ X-Large _____ XX-Large _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Snellville, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2020 Snellville Days Festival, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: _____ **DATE** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amt: _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

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